

# souslelogo

La base française de slogans et de signatures de marque

Le 26/03/2012

Recherche approfondie Internationale + France :

avec AdSlogans

Requête : the sunny side of life (+ focus secteur Automobile)

SLOGANS	c	MARQUE	SECTEUR ou SEGMENT	MEDIA	ANNEES	LIEU
Slogans identiques recensés dans la base AdSlogans, utilisés hors de France :						
The sunny side of life		Maldives	countries	T	2010	Pan-Asia
Slogans proches recensés dans la base AdSlogans, utilisés hors de France :						
<b>'SIDE OF LIFE' - OTHER (AUTO-RELATED)</b>						
Corsa. The lite side of life.		Opel, Corsa	cars	T	2006	SA
Enjoy the lighter side of life.		Smart Roadster	cars	PHL	2006	UK
The good side of life. (title of ad)		Citro'n Xsara	cars	T	1997	UK
The lite side of life.		Opel Corsa	cars	T	2004	South Africa
The wild side of life.		Jeep Cherokee	offroader	P	2007	Italy
The wild side of life.		Jeep Cherokee	offroader	T	2005	Italy
Why choose just one side of life?		Lexus CT	cars	PHL	2011	Thailand
<b>'SIDE OF LIFE' - OTHER</b>						
The comfortable side of life.		Charles Komar & Sons	clothing	P	2005	USA
The frothy side of life.		Borsodi	lager	T	2010	Hungary
The fruit side of life.		Pfanner	fruit juice	P	2004	Kuwait
The fruity side of life!		Fruitella	fruit sweets	T	2001	Belgium, Neth
The funny side of life.		Hollywood Milano	clothing range	PHL	2006	Italy
The good side of life.		Williams (Home and Garden)	window manufacturer	T	2009	Belgium
The Havana side of life.		Havana Club	rum	P	2005	Greece
The light side of life.		Camel	cigarettes	PHL	2001	Ger
The lighter side of life.		Kellogg's	cereal	R	2003	Can
The lighter side of life.		Radisson White Sands Resort	hotel & resort	P	2002	India
The lighter side of life.		Total	greek yoghurt	P T W	2010	UK
The most delicious side of life.		Trapa	boxed chocolates	T	2005	Spain
The nice side of life.		Nacional de Chocolates Corona	chocolate bar	T	1999	Columbia
The red side of life.		Kraft Ketchup	breakfast cereal	P	1995	Ger
The romantic side of life		Maldives	countries	T	2009	Pan-Eur
The south side of life.		Gracia de Chile	wines	P	2002	UK
The sweet side of life.		Babywalker	childrens shoes	PHL	2011	Greece
The tastiest side of life.		Kibon Cornetto	ice cream cone	T	2001	Brazil
The yummy side of life		Fage Total Greek	yoghurt	T P	2011	UK
There is a brighter side of life.		Meralco	electricity	T	2011	Philippines

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Wawel. Sweet side of life.	Wawel	Sweets	T	2004	Poland
Welcome to the Coke side of life	Coca-Cola	carbonated soft drink (Coke)	T	2007	Portugal
Welcome to the light side of life.	Fanta Light	soft drinks	T	2005	UK
Win on the Coke side of life	Coca-Cola	soft drinks	T	2007	Australia
Open the good side of life.	Nescafé Red Cup	coffee	T	2004	UK
Open up to the Coke side of life.	Coca-Cola	soft drinks	T	2009	Sing
Open your other side of life with Nescafé.	Nescafé Red Cup	coffee	T	2004	UK
Other side of life.	OSL Solutions	software	P	2005	USA
Refreshment on the Coke side of life	Coca-Cola Coke	soft drinks	T	2008	UK
Satisfaction on the Coke side of life.	Coca-Cola	soft drinks	T	2008	Sing
Scratch the good side of life.	Win For Life	lottery scratchcard	T	2008	Belgium
See the bright side of life.	Milka	chocolate bar	T	1998	Belgium
See the funny side of life.	Milka Leo	chocolate bar	T	1999	Belgium
See the lighter side of life.	Maltesers	chocolates sponsorship	R	2009	UK
See the lighter side of life.	St Ivel Gold	Yellow Spread	T	1996	UK
Summer's side of life.	Nico	fruit juice	T	2002	Russia
Support on the Coke side of life	Coca-Cola	carbonated soft drink (Coke)	T	2006	Ireland
Support the Coke side of life	Coca-Cola	soft drinks	T	2006	UK
Take a break on the Coke side of life.	Coca-Cola	soft drinks	T	2007	Australia
Taste summer on the Coca-Cola side of life	Coca-Cola	soft drinks	T	2009	Neth
Taste the Coca-Cola side of life.	Coca-Cola	soft drinks	T	2007	Australia
Taste the finer side of life with the card that gives you more.	ABN Amro	credit cards	PHL	2006	Singapore
The brighter side of life.	Birla Sun Life Insurance	insurance	P	2002	India
The brighter side of life.	Shams, Abu Dhabi	overseas property	P W	2007	UK
The brighter side of life.	Hemaviton	vitamins	T	2002	Indonesia
The brighter side of life.	J&B Rare	whisky	P	2000	UK
The chocolate side of life.	Caotina	chocolate powder drink	T	2011	Switz
The chocolaty side of life.	Sarotti	chocolate bar	T	2004	Ger
The Coca-Cola side of life	Coca-Cola Coke	soft drinks	T	2009	UK
The Coke Side of Life	Coca-Cola	carbonated soft drink (Coke)	T	2008	UK Ire USA
<b>END</b>					

## Slogans identiques recensés dans la base Souslelogo (signatures ou claims en français ou en anglais utilisés en France) :

The sunny side of life	Maldives	Tourisme Hôtellerie	W	2006 2011	France
The sunny side of life	San Marina	Luxe Habillement Chaussure	P	2011	France

## Slogans proches recensés dans la base Souslelogo (signatures ou claims en français ou en anglais utilisés en France) :

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## Recherche approfondie Internationale + France :

...The romantic side of life	c	Les Maldives	Tourisme Hôtellerie	P	2006	France
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### Expressions identiques trouvés sur Internet:

<a href="http://www.musicme.com/Billy-Ocean/albums/The-Sunny-Side-Of-Life/">http://www.musicme.com/Billy-Ocean/albums/The-Sunny-Side-Of-Life/</a>	The sunny side of life	Chanson	I		
<a href="http://twinklingtinawrites.blogspot.fr/">http://twinklingtinawrites.blogspot.fr/</a>	The sunny side of life	Nom de blog	I		
<a href="http://sunnysideoflife.org/">http://sunnysideoflife.org/</a>	The sunny side of life Foundation	Fondation / Association	I		USA
<a href="http://www.youtube.com/watch?v=z04aEM0cwE4">http://www.youtube.com/watch?v=z04aEM0cwE4</a>	Blue Sky Boys Sunny Side Of Life	Chanson	I		
<a href="http://www.keeponthesunnyside.com/song67.html">http://www.keeponthesunnyside.com/song67.html</a>	Keep On The Sunny Side Of Life	Chanson	I		
<a href="http://summer.tnvacation.com/">http://summer.tnvacation.com/</a>	Enjoy the sunny side of life	Site vacances	I		USA

### Expressions proches trouvés sur Internet :

<a href="http://www.thesunnysidecafe.com/">http://www.thesunnysidecafe.com/</a>	The sunny side café	Café	I		
<a href="http://www.sunnysideofthedoc.com/fr/">http://www.sunnysideofthedoc.com/fr/</a>	The sunny side of the doc	Portail Professionnel	I		
<a href="http://www.fuaj.org/en/Chamonix-Mont-Blanc">http://www.fuaj.org/en/Chamonix-Mont-Blanc</a>	The sunny side of Mont-Blanc	Chambre d'hôte	I		FR
<a href="http://www.thesunnyside.net/">http://www.thesunnyside.net/</a>	The sunny side	Blog	I		
<a href="http://www.youtube.com/watch?v=jHPOzQzk9Qo">http://www.youtube.com/watch?v=jHPOzQzk9Qo</a>	Always look at the bright side of life	song Monty Python	I		
<a href="http://en.wikipedia.org/wiki/Always_Look_on_the_Bright_Side_of_Life">http://en.wikipedia.org/wiki/Always_Look_on_the_Bright_Side_of_Life</a>	Always look at the bright side of life	song Monty Python description	I		

### Marques identiques enregistrées en France (INPI)

San Marina the sunny side of life			Classe 25		
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### Noms de domaines identiques :

thesunnysideoflife.com		Registrant: Check The Gate			2013
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### Noms de domaines proches de la requête :

the-sunny-side.com		Richard Lowe JR			2012
thesunnyside.com (et .biz, .net, .org, .info, .ok, .de)					
sideoflife.com		Ted Malkin			2002
sideoflife.org		Sideoflife			2010

**FIN**

### LEGENDES :

COLONNE 2 : (c) Claim (ou accroche) pas de (c) : signature de marque. Distinction effectuée par Souslelogo seulement.

COLONNE 5 : Médias où ont été vus les slogans T : Télévision P : Poster Print /Affichage ou Presse R : Radio W : Home Page I : Internet WB : bannières Web Ot : Autres PHL/a : Printed headlines/accroches TMR : Trademark registered/marques déposées TM app (enregistrement en cours) TM dead : (enregistrement périmé). DR : Domain registered (noms de domaines). Dates ( données à titre indicatif de leur utilisation) : 1ere col : date où la signature a été recensée pour la 1ère fois . 2 ème col : date où la signature a été recensée pour la dernière fois

**IMPORTANT** Please read the terms below which describe the basis upon which these search results have been supplied and any applicable limitations relating to the reliance that should be placed on them. If you have any questions or are unsure in any way, please contact Souslelogo.

**RAPPEL JURIDIQUE ADSLOGANS :**

**RELIANCE ON SEARCH RESULTS**

**Date of reliance** - Search results are only valid on the date that the search is carried out. If there is any delay between the date upon which You wish to use a slogan, catchphrase or other strapline and the search date, always consider carrying out an updated search prior to the date upon which You intend to use your slogan, catchphrase or other strapline.

**Delay** – There is a delay before details of newly filed trade mark applications are placed on the databases of the relevant trade mark registries. The search will not reveal such recently filed applications.

**Completeness of search** - Whilst every care and effort has been made to ensure that our database of slogans is accurate and up-to-date, we cannot, and do not, guarantee that our database contains details of every slogan ever used. Therefore we cannot, and do not, guarantee that the results of Your selected search is accurate or conclusive. To the fullest extent permitted by law, we disclaim and exclude all liability arising out of search results supplied by AdSlogans, including, without limitation, any search results which do not reveal any slogans or other phrases previously used by third parties and/or which are inaccurate in any way.

**Additional searches** - Always carry out all other searches available to You in conjunction with AdSlogans' search facilities, such as, by way of example only, comprehensive registered trade mark searches, unregistered trade mark searches, design right searches, domain name searches and market research. AdSlogans' search facilities are only one of many means by which You can limit the likelihood of Your slogan infringing a third party's rights. The search results which we provide will have included an online registered trade mark search of the registries in the territories set out below (in the section headed, 'Territories covered by search') but such online registered trade mark searches are not as reliable as comprehensive trade mark searches as they are intended to locate only identical marks instead of both identical and similar marks. A registered trade mark can be infringed through the use of an identical or similar trade mark.

**Famous Marks** - Proprietors of marks which are "well-known" in the UK (regardless of whether that mark it is used or registered in the UK) may prevent the use of an identical or similar mark where such use is likely to lead to confusion.

**Foreign Priority Claims** – The Paris Convention enables a third party that has applied to register a trade mark in a foreign convention country to claim that foreign filing date as the filing date for other convention countries, provided that such an application is filed within six months of the foreign application. Priority claims are a concern as it may be possible for a third party to file an application up to six months after the date of a search and to claim a priority date that pre-dates that search.

**Territories covered by search** - Our trade mark search results only cover the following territories: Australia, Canada, Community Trade Mark Office, Germany, Hong Kong, Ireland, New Zealand, Spain, United Kingdom, United States of America and Singapore.

**RAPPEL JURIDIQUE SOUSLELOGO :**

**Date de Validité** : ces résultats ne sont valides qu'à la date où la recherche est menée à bien. S'il existe un délai entre la date à laquelle vous souhaitez utiliser le slogan ou la signature, et la date de cette recherche, deux solutions peuvent vous être conseillées : utiliser notre système d'alertes sur des mots équivalents, ou effectuer une recherche complémentaire à celle-ci à la date réelle d'utilisation.

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## Souslelogo - La base française de slogans et de signatures de marque

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